

SPECIALTY FOOD

PRODUCTS, TRENDS & YOUR BUSINESS IN PERSPECTIVE

MAGAZINE®

OUTSTANDING RETAILERS

OF



CHELSEA
MARKET
BASKETS

DELAURENTI
SPECIALTY
FOOD & WINE

JOE
LEONE'S

PAPA JOE'S
GOURMET
MARKET &
CATERING

SURDYK'S
LIQUOR &
CHEESE SHOP

THE
PASTA
SHOP

what's new, what's hot!

what's new

**Bo's Best
Pancake Faces
Bo's Best Pancake
Mixes**

Absolutely delicious pancake and waffles. Your customers will appreciate our wholesome sweet mixes that will delight any crowd. Choose from our new Happy Day Pancake Faces: Vanilla Bean, Cinnamon or Raspberry Chocolate; or our Signature Line made with Organic flours: Very Vanilla, Gingerbread, Buckwheat Buttermilk, Chocolate Chip or Chocolate Mocha. *Contact: Denise O'Keefe, Bo's Best Pancake Mixes, P.O. Box 1921, Lafayette, CA 94549; 925.283.2321; Fax: 925.283.2321. R.S.N. 012*



★ NEW MEMBER

what's new

**Feed Your Soul Cookies
Feed Your Soul**

Feed Your Soul offers a unique twist on gourmet, all-natural, oven-fresh cookies. Innovative recycled packaging includes an inspirational philosophy. Custom gift tins available for hotel turndowns, corporate events and holidays. A portion of proceeds from each purchase is donated to charity. *Contact: Mya Jacobson, Feed Your Soul, 520 Jersey Ave., Jersey City, NJ 07302; 201.204.0720; Fax: 201.683.3658; sales@feedyour soulcookies.com; www.feedyour soulcookies.com. R.S.N. 015*



★ NEW MEMBER
BOOTH 5057

what's new

**Chile Products
Chipotle Texas Ltd.**

Chipotle Texas offers a wide variety of quality dehydrated chile products including our salt-free Zesty Blends, our low-salt Sabroso Blends, our moderately salty Fiesta Blends, and our new Sensational Chef Salts. Our blends and seasonings are a great addition to any meal. Let Us Be Your Chile Source! *Contact: Chipotle Texas Ltd., 101 Port of Entry Rd./P.O. Box 250, Ft. Hancock, TX 79839; 915.769.0098; Fax: 915.769.3901; galescarr@chipotle texas.com; www.chipotle texas.com. R.S.N. 013*

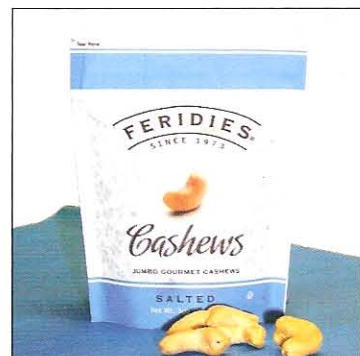


★ NEW MEMBER

what's new

**Salted Jumbo
Cashews
FERIDIES/The Peanut
Patch, Inc.**

Rich in flavor, plump in size, our specially selected Brazilian cashews are available in a 3-ounce resealable, printed barrier bag with tear notch. In 2007, FERIDIES partnered with Cashew Concern Certification, a non-profit entity that insures that our cashews are sourced from the highest quality facilities in Brazil. U Kosher Certified *Contact: Jane Riddick-Fries, FERIDIES/The Peanut Patch, Inc., 28285 Mill Creek Dr./P.O. Box 186, Courtland, VA 23837; 866.732.6883; Fax: 757.653.9530; jfries@feridies.com; www.feridies.com/retailers. R.S.N. 016*



★ BOOTH 4701

what's new

**Chocolate Greeting Bars
Creative Home LLC**

Offering retailers and wholesalers the widest variety of uniquely themed chocolate greeting bars. We ensure high-quality products unparalleled in taste, marketing appeal and overall customer satisfaction. Our eye-catching chocolates are displayed in attractive, self-contained units that demand customer attention. So express yourself with one of YUYU's distinctive chocolate greetings. *Contact: Creative Home LLC, 1193 E. 19th St., Brooklyn, NY 11230; 718.434.7244; yuyu@yuyupressions.com. R.S.N. 014*



★ NEW MEMBER
BOOTH 5710

what's new

**Chocolate Snaps
Flathau's Fine Foods**

Flathau's Fine Foods' Chocolate Snaps are here just in time for spring. Everyone loves chocolate, and now Flathau's Fine Foods introduces its latest member of the Snap family: Chocolate Snaps. Chocolate shortbread is fused with candy and blanketed in powdered sugar. Visit the website for more information. *Contact: Flathau's Fine Foods, 211 Greenwood Pl., Hattiesburg, MS 39402; 888.263.1299; Fax: 601.544.2333; flathau@aol.com; www.flathausfinefoods.com. R.S.N. 017*



★ BOOTH 4818